



# Proclamation

**WHEREAS**, colorectal cancer is the third most commonly diagnosed cancer and the second most common cause of cancer deaths for men and women in the United States; and

**WHEREAS**, every three minutes someone is diagnosed with colorectal cancer and every 10 minutes someone dies from colorectal cancer, affecting men and women equally; and

**WHEREAS**, the vast majority of colon cancer deaths can be prevented through proper screening and early detection; however, only 39 percent of colorectal cancer patients have their cancers detected at an early stage; and

**WHEREAS**, the survival rate of individuals who have early stage colorectal cancer is 90 percent compared to only 10 percent when diagnosed after it has spread to other organs; and

**WHEREAS**, if the majority of people in the United States age 50 or older were screened regularly for colorectal cancer, the death rate from this disease could plummet by nearly 70 percent; and

**WHEREAS**, President Barak Obama has proclaimed March 2014 as National Colorectal Cancer Awareness Month, and the Colon Cancer Alliance will observe this declaration by increasing awareness of the disease and educating residents about the importance of early detection and screening,

**NOW, THEREFORE, I, KIRK CALDWELL**, Mayor of the City and County of Honolulu, do hereby proclaim March 2014, as

## **COLORECTAL CANCER AWARENESS MONTH**

to encourage residents to speak with their doctors about getting screened and to wear or display the Colorectal Cancer Blue Star of Hope, which represents the eternal memory of those whose lives have been lost to colorectal cancer and the shining hope for a future free of the disease.



Done this 1<sup>st</sup> day of March, 2014,  
in Honolulu, Hawaii.

A handwritten signature in black ink, appearing to read "Kirk Caldwell", is written over a horizontal line.

**KIRK CALDWELL**